

COFFS HARBOUR NETBALL ASSOC.

EXECUTIVE SPONSORSHIP PACKAGE 2022



Coffs Harbour Netball Association
has pride and passion to succeed whilst having
fun developing lifelong friendships

COFFS HARBOUR NETBALL ASSOCIATION

We would like to thank you for the opportunity to show you our 2022 Executive Sponsorship Packages.

Our Association is seeking financial help from local community businesses to assist us with costs that are involved in the running of our Association. This would enable us to run programs throughout the year for our community based clubs and support our Representative Teams at numerous local and Regional Carnivals during the 2022 Representative Season.

We currently have 4 Clubs within our Association and a new Club joining the ranks in 2022.

In 2021 we had 622 registrations playing in our Saturday & Wednesday Night Competitions including 255 Senior Players.































Our numbers are increasing and it is looking likely 2022 will be our biggest year of Registrations yet. In 2021 we had eight players in North Coast Academy, one player in the Academy Development Program & two Umpires in the North Coast Academy Program. We were delighted when one of those players was selected in the Netball NSW Emerging Talent Squad. We were equally delighted when another of our Under 17 Representatives was selected in the Samoan Under 21 Squad for the Netball World Youth Cup which should have been held in Fiji in 2021.

*All sponsorship packages are valid for 12 months from February to February.

All Sponsors have the right to elect to sponsor for a further 12 months but must indicate the extended sponsorship to the Association no later than the Association's AGM, held on the first Monday in December of each year.

The Association has the right to remove any promotional signage and seek sponsorship from businesses after this date. The Association will ensure that conflict of interest between businesses is considered but has the right to accept sponsorship from similar businesses if the Association feels there is no direct impact on the Sponsor, eg a Physiotherapist sponsors Wednesday Night Competition and a Physiotherapist sponsors Saturday Competition and/or a Representative team. The Sponsor has the right to select the size and position of the sign per the package purchased and the remaining availability of positions at the time of Sponsorship funds being received.



SPONSORSHIP BENEFITS	GOLD \$5,000	SILVER \$3,000	SPONSORSHIP BENEFITS	BRONZE \$1,500	BLUE \$500
The Great Grand Stand The 2nd (middle) grandstand will be allocated for 12 months. This grandstand will be most visible to all members of the community whilst at the courts or in the vicinity of the courts			Medium 900 x 900 or 1500x 600 sign on clubhouse wall prominently visible to the community.		
Opportunity to erect a Pop-Up store at all CHNA Carnivals and event days.			1400x300 Sign at entrance to court area and prominently visual to the community.		
Senior and Junior Competition named after business. Eg: Fast Signs Australia Seniors competition			Division in each of the Wednesday and Saturday competitions named in honour of the business, eg FastSigns Australia Division 2.		
Business logo promoted on all CHNA Representative documents.			Division in Senior OR Junior Competitions. Named in honour of the business, eg FastSigns Australia Division 2.		
Weekly advertisement with Name and Logo predominantly positioned on the weekly draws advertised to the community via social platforms			Regular advertising on all social media platforms with more than 1600 followers		
Large 1400x900 sign on the clubhouse wall prominently visible to the community.			Regular PA announcements made during competition days		
Division in each of the Wednesday and Saturday competitions named in honour of the business, eg FastSigns Australia Division 2.			Invitation to present awards at Grand Final events.		
1x 2m teardrop flag for courtside promotion			Business promoted to over 1000 community members on a weekly basis whilst attending the courts		
Regular advertising on all social media platforms with more than 1600 followers			THE GREAT GRANDSTAND SPONSOR \$3,000 ONLY 2 GRANDSTANDS ON OFFER		
Regular PA announcements made during competition days			Sponsor a grandstand and have exclusive space to promote your business with a billboard size sign, 3660mm x 1000mm that will expand the length of the grandstand area.		
Invitation to present awards at Grand Final events.			<i>Each grandstand is highly visible to all community members whilst they are at the courts or in the vicinity of the courts.</i>  <i>With a billboard size sign of 3660mm x 1000mm that will expand the length of the grandstand area.</i>		
Business promoted to over 1000 community members on a weekly basis whilst attending the courts			Grandstands will be captured in many photos that are taken weekly by the community whilst they capture their children playing netball and will be featured on a large number of personal social media platforms giving more exposure to your business.		



CHNA 2022 SPONSORSHIP OFFER

Thank you for offering to sponsor Coffs Harbour Netball Association.

It is through the generosity and support of local businesses that our Association is able to provide a quality range of programs for our Clubs and Representative Teams throughout the season.

Sponsor Business Name:

Address:

Contact Person:

Phone:

Email:

Please advise the sponsorship package that best suits your business:

PACKAGE



Sponsor Signature:

Date:

Please complete and email to chna1@bigpond.com

Funds can be transferred directly to the CHNA bank account

Commonwealth BSB - 062678 Account No - 10340739

Reference: Business Name

Businesses will receive an invoice for your sponsorship

WE THANK YOU FOR SUPPORTING OUR PLAYERS